



2225 Torrey Pines Ln.
La Jolla, CA 92037
Phone (858) 454-0184
Fax (858) 454-0186
<http://www.tcslj.org/>

Press Release

Contact: Julie Lee
Phone: (858) 454-0184
Fax: (858) 454-0186
Email: jlee@tcslj.org

FOR IMMEDIATE RELEASE
October 27, 2009

Special Poetry Reading by Children's Poet Laureate Jack Prelutsky

LA JOLLA, CA, OCTOBER 27, 2009: The Children's School is excited to announce an upcoming book and poetry reading by one of America's best-loved children's poets, Jack Prelutsky.

The event will be held in the school's auditorium on **Friday, November 6 at 9 a.m. and is open to the public.**

Prelutsky is the author and editor of more than 35 books of humorous, mischievous and musical poetry. Known for his witty wordsmithing and matter-of-fact sense of humor, Prelutsky served as the inaugural Children's Poet Laureate from 2006-2008, a recognition awarded him by the Poetry Foundation in honor of his rich career of writing exceptional poetry for young child.

Prelutsky will read from "Behold the Bold Umbrellaphant," bringing to life his fanciful collection of animals that are part animal, part inanimate object including "umbrellaphants" that sport umbrellas for

~ MORE ~

trunks, "alarmadillos" that have alarm clocks for bodies, and "ballpoint penguins" that can write with their beaks.

Students at The Children's School have been studying Prelutsky and poetry as part of their writer's workshops. Members of the first grade are particularly excited about Prelutsky's visit. Students incorporated art, music and literature to come up with their own highly imaginatively poems, including one they set to music with help from the school's music teacher and which they will perform prior to Prelutsky's reading. As a follow up, the first graders will also attend an exhibit at The New Children's Museum called "Animal Art," which explores how and why animals spark human creativity.

"We are thrilled to have Jack Prelutsky come to our school because his work is such a natural fit for our curriculum," said Assistant Head of School Julie Lee. "Poetry writing is studied at every grade level at The Children's School as a part of our Lucy Calkin's Units of Study for Primary Writing. Poetry is a terrific way to develop pre-reading and reading skills through rhyming words, understanding word families and learning to enunciate different words."

Many students at The Children's School will also attend a special joint performance by Prelutsky and the San Diego Symphony on Nov. 8 that combines poetry and music. Prelutsky will again read from "The Bold and Beautiful Umbrellaphant."

Prelutsky's visit to The Children's School was arranged by The Book Works bookstore, in Del Mar. Store owner and TCS parent Lisa Stefanacci says students will have the opportunity to have Prelutsky autograph copies of "Behold the Bold Umbrellaphant." A limited number of copies of the book will be available for purchase on the day of the event.

About The Children's School

The Children's School, an independent school located in La Jolla, California, inspires children from toddlers through grade seven with a rich academic and unique social curriculum. The Children's School will be expanding through eighth grade in 2010. The Children's School is accredited by the California Association of Independent Schools and the Western Association of Schools and Colleges, and is a member of the National Association of Independent Schools and the National Association for the Education of Young Children.

The Nonprofit Partnership Program is a cooperative agreement only and limited to the Endow San Diego Program. No legal connection or inter-organization authority is granted or implied between participants in the program.

-End-