



2225 Torrey Pines Ln.
La Jolla, CA 92037
Phone (858) 454-0184
Fax (858) 454-0186
<http://www.tcslj.org/>

Press Release

Contact: Julie Lee
Phone: (858) 454-0184
Fax: (858) 454-0186
Email: jlee@tcslj.org

FOR IMMEDIATE RELEASE
October 27, 2009

LA JOLLA SHORES BUSINESSES HELP KINDERGARTENERS STUDY COMMUNITY

LA JOLLA, CA, OCTOBER 27, 2009: La Jolla Shores businesses and restaurants are playing teacher this fall by welcoming curious kindergarteners from The Children's School who are studying what it means to be a community.

The students are exploring the La Jolla Shores community as part of a themed-study of the world around them. Dubbed the "Avenida de la Playa" community study, the project introduces students to life beyond their school and family at a time when they are developmentally ready to grasp those concepts.

~ MORE ~

Participating stores and community fixtures along Avenida de la Playa and in the surrounding area include **Surf Diva, La Jolla Kayak, Barbarella Restaurant & Bar, Lori Nettleton, D.D.S.; Rusty Boardhouse, Yogurt Escape, La Jolla Beach & Tennis Club, Hotel La Jolla, Starbucks** and **Fire Station 9**.

Throughout November, the businesses will host groups of five- and six-year olds, giving tours and answering questions about what they do and the role they play in a community. Students also speak with residents of La Jolla Shores and find out what people do at work and at home. Students document their visits by writing and drawing in notebooks and by going on a photo scavenger hunt with disposable cameras.

Many of this year's participants have opened their doors to previous generations of kindergarteners from The Children's School.

"We do this because we're a community friendly business, and we think it's really educational for the children to see how a business runs," said La Jolla native Mike Luscomb, who has run La Jolla Kayak for 16 year along with his wife, Sharon. "The kids love to come in and see the bright colored kayaks, and to see our gear, the wet suits and snorkels. We hand out stickers and fish maps and we always talk about water safety, too... They love it."

When they return to the classroom, students build on what they learned by looking at historic photos of La Jolla Shores, writing stories, creating art projects and using math skills to create a large-scale model and map of Avenida de la Playa. Students also write thank you letters to each business they visited.

About The Children's School

The Children's School, an independent school located in La Jolla, California, inspires children from toddlers through grade seven with a rich academic and unique social curriculum. The Children's School will be expanding through eighth grade in 2010. The Children's School is accredited by the California Association of Independent Schools and the Western Association of Schools and Colleges, and is a member of the National Association of Independent Schools and the National Association for the Education of Young Children.

The Nonprofit Partnership Program is a cooperative agreement only and limited to the Endow San Diego Program. No legal connection or inter-organization authority is granted or implied between participants in the program.

-End-